

FOR IMMEDIATE RELEASE

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CLINE CELLARS PARTNERS WITH THE NATIONAL BREAST CANCER FOUNDATION

Cashmere donates to fund breast cancer awareness

SONOMA, CA- For the fourth year running Cline Cellars, in collaboration with the National Breast Cancer Foundation, is contributing to the fight against breast cancer. Cline's release of its 2006 Cashmere, a soft and silky blend of Grenache, Syrah and Mourvèdre, has been chosen to represent the company's plight towards breast cancer awareness by donating \$20,000 to The National Breast Cancer Foundation. Cline made a conscious effort to research many charities, choosing the National Breast Cancer foundation because of their stellar financial accountability. Using only 20% of its donations toward fundraising and administration has launched NBCF into a prestigious four star rating for being "one of the most fiscally sound nonprofits in America" by *Charity Navigator*, the largest charity evaluator in the nation.

"As a mother and a woman, I feel it is a priority to help make a difference." said Nancy Cline, co-owner of Cline Cellars. "We wanted to align ourselves with a foundation that has made a vital contribution to the fight against breast cancer and one that directs a high percentage of funds towards awareness and education. National Breast Cancer Foundation dedicates itself to saving lives through early detection and finds ways to provide free mammograms to homeless and uninsured women."

Janelle Hail, founder, President and CEO of the National Breast Cancer Foundation is very excited by the continuing partnership. "We are grateful to Cline for acknowledging our efforts to help women nationwide. We are very much looking forward to our enduring collaboration with Clines' Cashmere wine. Utilizing this resource to help women and further the goals of the Foundation is good for everyone."

About National Breast Cancer Foundation, Inc.

The National Breast Cancer Foundation extends women's lives through education about breast cancer and early detection. The organization provides hope to women and families affected by breast cancer through a community of caring support and encouragement that enables those diagnosed with breast cancer to have fulfilling lives during their treatment and afterward. Learn more at www.nbcf.com

About Cline Cellars

Cline Cellars is a family-owned and operated winery located in the Carneros growing district of Sonoma, California. Established in 1982, Cline produces rich, distinctive Rhone-style wines and intense Zinfandels for which it has garnered enormous acclaim. The Cline's currently own and manage vineyards in diverse viticultural areas including Sonoma-Carneros, Contra Costa County and Petaluma in the Sonoma Coast AVA. They produce and market wines under the following labels: Cline, Oakley, and Jacuzzi Family Vineyards. Owners Fred and Nancy Cline live in Sonoma with their seven children.